SAFR™

General Data Protection Regulation (GDPR)

GDPR requires businesses to protect personal data and privacy of individuals located in the EU and to provide them with the means to exercise their rights to manage that data.

Any organization that processes covered data should pay close attention to the key aspects of GDPR which include:

- The principles of data processing pursuant to Article 5, and the lawfulness of processing pursuant to Article 6;

- Data subjects' rights pursuant to Articles 12–23;

- The obligations to data protection by design and by default pursuant to Article 25;

- The obligation to report data breaches pursuant to Article 33;

- DPIAs pursuant to Article 35(7)(d); and

- Technical and organizational measures pursuant to Article 32.

SAFR provides great technical features as well as guiding material to support customers to fulfil their obligations under GDPR.

Technical features available within SAFR include:

- Access controls

- Encryption of data (at transport and rest)

- Pseudonymization

- De-identification

- Automatic data retention and deletion protocols

Guiding materials including the SAFR Best Practices can be found at:
https://safr.com/safr-best-practices/

realnetworks